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Mar 30, 1999

PUB-NO: JP411085846A

DOCUMENT-IDENTIFIER: JP 11085846 A

TITLE: COMMODITY SUGGESTION SYSTEM AND MEDIUM RECORDED WITH PROCESSING PROGRAM

PUBN-DATE: March 30, 1999

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APPL-NO: JP09246364

APPL-DATE: September 11, 1997

INT-CL (IPC): G06 F 17/60

## ABSTRACT:

PROBLEM TO BE SOLVED: To performs two ways of commodity suggestion on the commodity for a subject himself or that for destination person and to improve customer service by selecting commodity information that is suitable for the present destination person, based on the information of the present destination person in personal information according to a selection rule.

SOLUTION: An input processing part 111 performs input processing that authenticates the subject, based on identification information such as a user ID and a password and input processing of identification information that identifies a to whom a person. The commodity-for-subject information selection processing part 112 selects a commodity information 132 that is suitable for the subject according to a selection rule 131, based on the information from the subject himself in personal information 130. A commodity-for-present- destination-person information selection processing part 122 selects the information 132 that is suitable for the present destination person, according to the rule 131 based on the information of the present destination person in the information 130 which is selected by the identification information of the present destination person and transfers it to a page production processing part 113.

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